	Passed	THIS AMENDMENT: Passed as amended by	
	Failed	Not Offered	
ACINA!			

NEWMAN PROPOSED AMENDMENT # 2

DATE PREPARED:

December 21, 2009

COMPANY:

Sulphur Springs Valley Electric Cooperative

DOCKET NOS.

E-01575A-09-0429

OPEN MEETING DATE:

December 22, 2009 A

AGENDA ITEM NO. <u>U-6</u>

Page 18, line 8.5 INSERT NEW FINDING OF FACT:

"The Commission is concerned that Sulphur Springs Valley Electric Co-operative (SSVEC) is not responsive to the needs of its members, and so is requiring SSVEC to do a deliberative polling project. The deliberative poll costs are to be included in SSVEC's marketing and outreach funds. SSVEC is to find a firm to do the deliberative poll that is acceptable to the member-owners, with final approval of the firm by the Commission. Non-member stakeholders can also participate by providing input into questions and issues to be addressed in the poll. The firm chosen for the deliberative poll shall be submitted to the Commission by March 1, 2010. For purposes of this provision, deliberative polling is a polling process to determine *informed* customer preferences. (See 2003 report by the National Renewable Energy Lab, NREL/TP-620-33177 at http://www.nrel.gov/docs/fy03osti/33177.pdf) The utility asks member-participants a set of questions about electricity choices, then educates member-participants about the pros and cons of various types of electricity, and then asks the same questions over again. The utility then compares the member-participants' answers before and after the education process."

Page 19, line 6.5 INSERT NEW ORDERING PARAGRAPH:

"IT IS FURTHER ORDERED THAT Sulphur Springs Valley Electric Co-operative (SSVEC) shall hire a consultant to do a deliberative poll to determine the preferences of its members. The firm chosen shall be acceptable to members who participate in the process, with final approval of the firm by the Commission. The firm chosen shall be submitted to the Commission for approval by March 1, 2010."

Make All Conforming Changes.

Arizona Corporation Commission DOCKETED

DEC 2 1 2009

DOCKETED BY

